



Custom Retail Packaging Design and Prototyping Services

Our custom retail packaging design and prototyping services delivers solutions to secure, display and differentiate your product from your competitors. We design retail packaging customized to your needs and provide you with production quality prototypes that offer the most compelling visual interest to the consumer. Our premier engineering capabilities allow us to execute innovative designs with speed.

Our Design and Development Process includes:

- Assessment and Consultation of current packaging and design
- Design Concept Renderings – we offer 2D and 3D
- Prototype Tooling (if required)
- Deliverables include Structural Die-lines and Final Prototypes (both Functional Prototypes and Presentation Models)

Our **Prototyping Center** is equipped with the latest equipment technologies that increase your time-to-market while decreasing your costs in materials and extra time. By capitalizing on our in-house capabilities, we are able to produce custom retail design prototypes manufactured to your specifications.

Our Rapid Prototyping capabilities and services include:

- Blister and Clamshell Packs
- Corrugated Displays
- Folding Cartons
- Die-line Design
- 3-D Modeling (Product Prototyping and Tooling)
- 3-D Scanning (utilizing SolidWorks)
- Full Graphic Prototypes

Market Segments

We provide rapid prototyping services for custom retail packaging design in a variety of market segments including:

- Automotive
- Cosmetics
- Electronics/Household
- Hardware
- Jewelry
- Lawn & Garden
- Office Supplies
- Pet Supplies
- Sports/Outdoor
- Toys

Contact NueSku to begin the Development and Assessment Process of creating or upgrading your custom retail packaging design today.



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